

Fox Valley Spring Expands in 2011



Fox Valley Spring's addition to its headquarters in 2011 will create 28,000 square feet of new office and manufacturing space, situated to the west of and adjacent to the current Fox Valley Spring facility. This site allows easy access and high visibility to State Hwy 96 and is located within the Greenville Industrial Park. Consolidated Construction, who built the original Fox Valley Spring facility, is handling the design and construction of the addition.

Charly Klein, VP of Sales and Marketing of Fox Valley Spring, feels the expansion is the natural outcome of his company's deliberate sales strategy and company-wide engagement over the past few years. "It sounds simple, but it was really just hard work and a lot of knocking on doors to increase our market share," he said. "Our employees knew we'd have to be aggressive to weather this economic storm. We boosted our sales budget and everyone worked to make processes leaner throughout the company." Those initiatives not only brought in new customers, but earned Fox Valley Spring ISO-9001 certification and the 2009 Small Manufacturer of the Year Award from the Fox Cities Chamber of Commerce & Industry.

The addition will add enough space to Fox Valley Spring's current 25,000 square foot facility to house equipment for an expanded product line. It will also make shipping and receiving operations more efficient, and allow for future employee growth. Said Keith Wincentsen, VP of Operations, "Although we've planned our building expansion for several years now, as part of a controlled growth strategy, it's our employees who didn't let the economy get in the way. This construction, at this time, is really a testament to their persistence."

Construction is expected to be complete April, 2011.

