



Greenville Parks, Recreation and Forestry Department
W6895 Parkview Drive, Greenville WI 54942
(920) 757-7276 Fax: (920) 757-6342

February 14, 2011

Dear Greenville Business Owner/Operator,

The Town of Greenville Parks, Recreation and Forestry Department is giving area businesses the opportunity to help promote the parks and recreation programs within the community through our 2011 Sponsorship Program. For the price of a newspaper ad, area businesses can invest in our wonderful park and recreation system while receiving exceptional local recognition.

Why become a sponsor with the Greenville Parks, Recreation and Forestry Department?

- Exposure to the entire community as a supporter of Parks and Recreation.
- Recognition in the Town Newsletter that is available to the entire community.
- Your company's name or logo on or near your sponsored item.
- A great way to stretch your advertisement budget.
- Helping the community by enhancing the development and improvement of our parks and programs.

If you are interested in becoming a sponsor, please see the enclosed information on the sponsorship opportunities that are available. For more information or to become a sponsor please contact me at 757-7266 or simply return the sponsorship commitment form. These sponsorship opportunities are available on a first-come, first-serve basis, so call today.

Sincerely,

A handwritten signature in cursive script that reads "Tony Nowak".

Tony Nowak, Director
Greenville Parks, Recreation and Forestry Department



Greenville Parks, Recreation and Forestry Department
 W6895 Parkview Drive, Greenville WI 54942
 (920) 757-7276 Fax: (920) 757-6342

2011 Sponsorship Opportunities

Community Movie Night

This is a FREE event that is held at Lions Park several times throughout the summer. A movie is shown in the amphitheatre and concessions are sold out of the pavilion. Average attendance is about 200 people per movie.


Gold Sponsor (\$500) – Sponsor receives: Company logo on posters and flyers, free ¼ page (4.25” x 5”) ad in the summer newsletter and an ad in the pre-movie slide show.

Silver Sponsor (\$250) – Sponsor receives: Company name on posters and flyers, free 1/8th page (4.25” x 2.75”) ad in the summer newsletter and an ad in the pre-movie slide show.

Bronze Sponsor (\$100) – Sponsor receives: Company name on posters and flyers, recognition in the summer newsletter and pre-movie slide show.

Community Park Fence Banners

The Town’s athletic facilities at Community Park are utilized by thousands of users annually. Sponsorship banners are a great opportunity to advertise your business and also help support future park improvements. Banners will be displayed from May 1st to September 30th.

Sponsorship Information	Banner Information
<p>Sponsors are responsible for providing the banner based upon the following specifications:</p> <p>The banners shall be 4 feet by 8 feet vinyl banner material of 18 oz., with brass grommets at a minimum of every 2 foot along the entire border of the banner.</p> <p>Banner design must be pre-approved by the Town.</p> <p>Cost: One Year: \$300 Three Years: \$800</p>	 <p>The diagram shows a rectangular banner with a height of 4 feet and a width of 8 feet. Inside the rectangle, the text reads: "Your Company Name & Message Here!".</p>



Greenville Parks, Recreation and Forestry Department
W6895 Parkview Drive, Greenville WI 54942
(920) 757-7276 Fax: (920) 757-6342

Sponsorship Commitment Form

SPONSOR INFORMATION:

Business/Organization Name: _____

Contact Person: _____ Email: _____

Address: _____ City/State/Zip: _____

Primary Phone: _____ Other Phone: _____

SPONSORSHIP OPTIONS:

Community Movie Night

___ Gold Sponsor \$500

___ Silver Sponsor \$250

___ Bronze Sponsor \$100

Community Park Fence Banners

___ 1-year \$300 3-years \$800

PLEASE READ:

Specific sponsorships are sold on a first-come, first serve basis. Liability for the content of sponsorships (text, representation and illustrations) is assumed by sponsoring agencies for any claims arising there from against the Town. Right of refusal of any sponsorship not in keeping with the agency's terms and policies is reserved by the Town. The Town is not liable for delays in delivery, and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the Town affecting production or delivery in any manner.

By signing below, I hereby acknowledge that I have completed the above information to the best of my knowledge, read the above information, received a copy of the Sponsor Terms & Policies and will agree to all said rules and guidelines.

Signature: _____ **Date:** _____

FOR OFFICE USE ONLY:

Date Submitted: _____

Staff Initials: _____

Amount Paid: _____

Date Paid: _____



Greenville Parks, Recreation and Forestry Department
W6895 Parkview Drive, Greenville WI 54942
(920) 757-7276 Fax: (920) 757-6342

Sponsorship Terms & Policies

1. Sponsorship opportunities are extended to any local, national or international business, non-profit agency and government agency that have or wish to have a presence in the Town of Greenville. Any sponsorship or advertising materials may not contain the following content:
 - a. Promotion of the sale or consumption of alcoholic beverages and tobacco products.
 - b. Promotion of gambling or illegal drugs.
 - c. Promotion of the sale or use of firearms or other weapons.
 - d. Depiction or characterizations which suggest nudity, profanity, obscenity or lewdness.
 - e. Commentary or advocacy of a social, religious or political nature.

Contracts will be accepted on a first come, first-serve basis.

2. The Town of Greenville Park Commission reserves the right to make final determination for acceptance on sponsorship contracts.
3. The Town of Greenville reserves the right to revise, reject or omit any ad at any time without notice. Any sponsorship material submitted that does not conform to the publications mechanical requirement will be enlarged, reduced or floated at the discretion of Town staff. The Town of Greenville shall not be responsible for damages if an advertisement fails to be published for any reason.
4. The Town of Greenville reserves the right to determine and/or change the placement of ads without notice.
5. Advertisers and advertising agencies are liable for all contents of advertisements (including copy, representation and illustrations) and shall indemnify and hold harmless the Town of Greenville, without limitation against, for any and all claims made thereof against losses sustained by the Town of Greenville, Parks, Recreation and Forestry Department, Town Board, and employees.
6. The advertisers and its agency, each represent that they are fully authorized and licensed to use:
 - a. The names, portraits, and/or pictures of living persons;
 - b. Any copyrighted or trademarked materials;
 - c. Any testimonials contained in any advertisement submitted by or on behalf of the advertiser and published in any Town of Greenville publication, and that such advertisement is neither libelous or defamatory, an invasion of privacy or otherwise unlawful to any third party. The advertiser and its agency each agree to indemnify and safe harmless the Town of Greenville against all losses, liability, damage and or expenses arising from the copying, printing or publishing of any such advertisement.
7. No conditions printed or otherwise, appearing on contracts, orders or copy instructions, which conflict with the Town of Greenville policies will be binding on the Town of Greenville or its agents.

(over)

8. The Town of Greenville shall not be responsible for any damages caused by acts of God, fires, strikes, accidents, theft, vandalism or other occurrences beyond the control of the publisher or the Town of Greenville.
9. Failure to fulfill contract terms will result in additional charges equal to the full contract fee.
10. The Town of Greenville will not return any items submitted for sponsorship.
11. Payments are due on or before the first date of notification timeline. Failure to do so may forfeit the agreement for sponsorship. All sponsorship fees are non-refundable.
12. The Town of Greenville reserves the right to revise sponsorship rates. However, this will not affect existing signed and written sponsorship agreements. All sponsorships placed without a signed agreement are subject to rates that apply at the time of publication.