



# You're Invited!

January 21, 2019 6:00-7:30 P.M.

YEAR 2040 COMPREHENSIVE PLAN UPDATE

EXAMINING  
THOUGHTS  
AND IDEAS  
ON THE  
FUTURE OF  
HOUSING &  
MOBILITY



## Strategic Foresight Workshop

The Town of Greenville is in the process of preparing an updated Comprehensive Plan that looks out to the year 2040 in order to proactively address land use, transportation, housing, economic development and other issues.

Using a process called Strategic Foresight, the Town seeks to take a "deeper dive" into several specific topics that were identified as having a likely impact on the Town's future.

"The Future" is not as far away as it might seem. With the rapid

rates of technological change, as well as other social and economic changes that are expected to occur, the Town would like to be better prepared for its future.

The Strategic Foresight process was developed by well known "futurist" Rebecca Ryan. The process acknowledges (and requires) the need to take some risk & try something new.

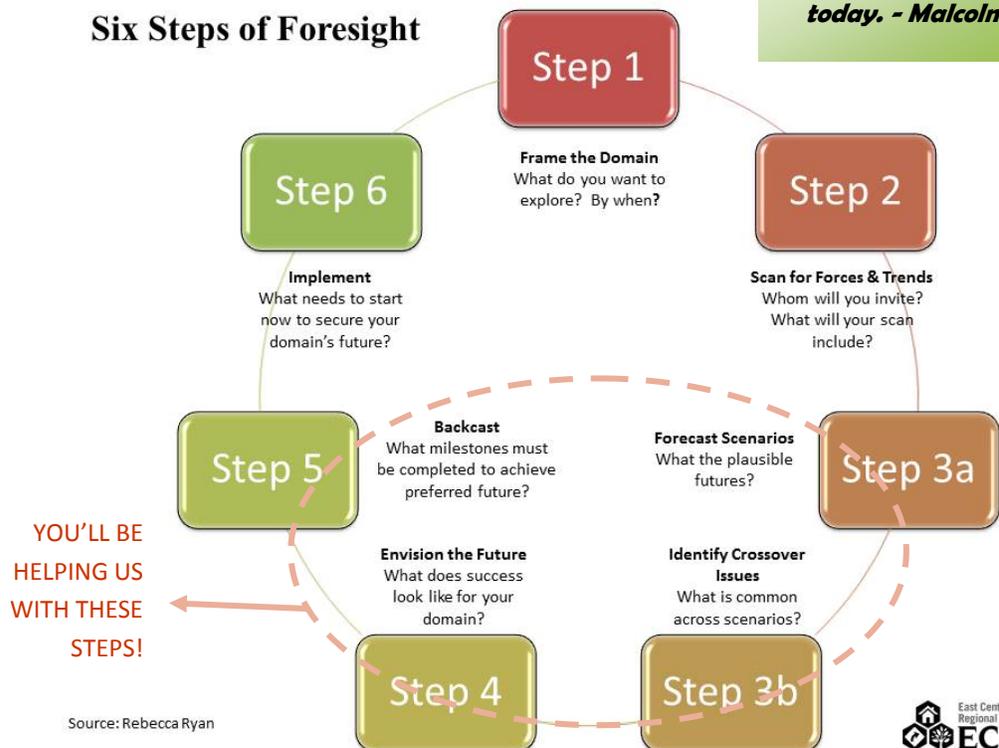
Strategic Foresight encourages if not requires individuals and groups to be pioneers and to 'future-proof' your decisions.

Furthermore, the process is based on REAL data!

The Strategic Foresight Workshop will be held on Monday, January 21, 2019 beginning at 6:00 p.m. The workshop should last approximately 1-1/2 hours and will be held at the Town Hall.. Your RSVP is requested!

*The future belongs to those who prepare for it today. - Malcolm X*

### Six Steps of Foresight



Source: Rebecca Ryan





## Workshop Dates:

January 21, 2019

## Time:

6:00 p.m. - 7:30 p.m.

## Location:

Greenville Town Hall

W6860 Parkview Drive

## Questions or to RSVP:

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# What is a Comprehensive Plan?

Wisconsin's Comprehensive Planning Legislation ensured that by 2010, every city, village, county and most towns in the state would be guided by a comprehensive plan as defined by state statute.

Starting in 2000, when the law was adopted, communities were required to enlist their residents in an open, comprehensive planning process that would lead to informed choices about where and when future growth would take place. Plans need to address land use impacts related to transportation choices, housing, utilities, economic development, agriculture and intergovernmental concerns. Decisions about development would take place openly and with public participation and land use decisions would be made in a larger context.

The law required communities to develop comprehensive plans by 2010 which address these nine elements. Until 2010, the plans were advisory. Now, all land use decisions in communities that are required to have plans must be consistent with those plans.

That means that the vision that was created through the comprehensive planning process has a meaning that no other plans have had. Instead of gathering dust on a shelf, comprehensive plans are dynamic documents that will guide land use decisions in a community. The plan represents a vision and the actions of a community will have to make that image a reality.

If a land use decision is not consistent with the plan, either the land use decision is not allowed – or the plan

must be amended. That amendment must allow citizen input, ensuring public participation in changes to the plan.

The comprehensive plan is meant to be dynamic – changing with changing times, changing economics and changing demographics. While communities are encouraged to revisit their plans as needed, all communities are required to update their plans at least once every ten years.

The Town of Greenville is in the middle of this plan update process which is looking out to the year 2040, and perhaps beyond in some cases. Information about this process can be found here: <https://bit.ly/2QDFfg3>

General information about comprehensive planning can be found here: <https://bit.ly/2UJrm2L>