

**TOWN OF GREENVILLE
TOWN BOARD & TOWN DEPARTMENT HEADS
STRATEGIC PLANNING MEETING MINUTES**

DATE: Friday, June 22, 2018

TIME: 11:30 a.m.

LOCATION: Greenville Town Hall, W6860 Parkview Drive, Greenville, WI 54942

Agenda

1. CALL TO ORDER

The meeting was called to order at 11:45 a.m.

PRESENT: Jack Anderson, Andy Peters, Mark Strobel, Mike Woods

EXCUSED: Dean Culbertson

2. ROLL CALL, VERIFY PUBLIC NOTICE & APPROVAL OF AGENDA

Motion by Mike Woods, second by Jack Anderson to approve the agenda. Motion carried 4-0.

3. STRATEGIC PLANNING WORKSHOP

- a. Introduction to Strategic Planning (15 minutes)
- b. SWOT Exercises (30 minutes)
- c. Start, Stop, Continue Exercise (30 minutes)
- d. Mission Statement Development Exercise (1 hour)
- e. Vision Statement Exercise (30 minutes)
- f. Core Values Development (30 minutes)
- g. Strategies/Directives Development (20 minutes)
- h. Wrap-up Discussion (10 minutes)

4. ADJOURNMENT OF MEETING

Motion by Mark Strobel, second by Andy Peters to adjourn. Motion carried 4-0. Meeting adjourned at 3:26 p.m.

Wendy Helgeson, Town Clerk

Approved: