

Meeting Notes
(Approved 30 Jan 18, no changes)

Town of Greenville
Land Stewardship/AEA Committee

Tuesday, 5 December 2017 (5:00 pm)
Greenville Town Hall

Present: Larry Bentle, Eric Fowle, Joel Gregozeski, Sarah Grotjan, Zen Miller, Steve Nagy, and Pete Schroeder, Jeff Steinacker. (Sally Bowers was not able to be present, but her HASD e-mail update is included below).

Next meeting: 30 January 2018, Tuesday (5:00 pm @ Town Hall)

1. Call to order. 5:05 pm.
2. Approval of 3 October 2017 meeting minutes. Approved as written (motion by Pete, Zen 2nd).
3. LS/AEA Goal development (Eric & mtg. participants).
 - a. See Eric's handout dated 4 December 2017 (Attachment 1). Eric will smooth out the goals for distribution to committee members. We all can make one more round of comments prior to our next meeting for final goal adoption. The 1-3-year targets for goal completion seem fine.
 - b. The next steps would be for our committee to 1) approve the goals and 2) present them to Town Planning Committee and Town Board in March 2018.
 - c. Joel said that 1 April 2018 is the target to fill the Town's position for Community and Economic Development Director. It was discussed and recommended that the candidate selected to fill this role have a background in agriculture to fully understand and support the Town of Greenville's Greenbelt and actively help fulfill the goals of our Committee. It was stated that commitment to long-term land use planning in or Town is key to our overall success.
 - d. Eric will be working to update the Development Compressive Plan for Greenville, which is targeted for completion by year-end 2018. Rebecca Ryan's web site (rebeccaryan.com) gives the "Strategic Foresight" process that the city of Madison used to develop their comprehensive development plan and, which will be used as a model in developing part of Greenville's plan.

- e. NOTE: A line item for our committee is the Town's 2018 budget in the amount of \$1000.
4. AEA signage.
- a. 20 AEA signs were ordered by AEA landowners & delivered.
 - i. As of this meeting 18 of the 20 printed signs have been erected.
 - ii. We need to contact other landowners within the AEA to determine if they will agree and contribute to having a sign(s) erected on their property. Review the best positioning of additional signs to get the most public notice. (Pete, Larry, and John).
 - b. Committee account status.
 - i. As of the date of this meeting there is a balance of \$1418 in our committee's account. However, there is an outstanding invoice for \$750 yet to be paid to RJ Marx for printing of the 20 signs.
5. Community Ag education. Sally wrote: I look forward to our next meeting to update you on the Farm 2 School world. Our efforts continue to draw people into this work and I believe our efforts support the work of this Land Stewardship Team.
- a) Check out this information sent to me by a couple of community members who already are working on projects at the high school:
 - i. May be a way that we can help tie data to farming to table. See video link.
 - 1. <http://www.king5.com/mobile/video/tech/science/environment/microsoft-using-the-cloud-to-gorw-lettuce/281-2664571>
 - b) All of our greenhouses, small and large, are completed. HHS will begin to use the large one, donated by Jim Beard and FVTC, soon. The others will wait for some warmer weather.
 - c) Fuel Up to Play 60 continues to encourage students to live healthy. We have received cash rewards as well as footballs autographed by Packer players. We will give these out to students who bring in canned goods and get their name in the drawing.
 - d) "Little Chefs" will wrap up with a Board of Education presentation and Trim Hunger/Josef Wittnik handing over the \$5,000 donation to our Farm 2 School team. The team has agreed to give some of this money to the Land Stewardship Committee for signs. I need to know what would be most helpful.
 - i. **Join us at the High School, Monday, December 11th for the Board of Education meeting.** The Farm 2 School team will be there.

- e) Pumpkin Patch. Pumpkin sales topped \$1,300 and leftovers fed a few pigs! Thanks Steve, John, Zen and all involved. We really appreciate your expertise in planting, growing, pricing and clean up.
 - i. “Lessons learned”. Committee members discussed the project. The consensus was that we did well by literally growing tons of pumpkins on Steve’s ~2 acre plot. However, a solid marketing plan/strategy was lacking to efficiently distribute and market the pumpkins. If students would have had this in place well before harvest, additional money would have been made and involved students would have learned much related to Ag product marketing and its inherent seasonal timing. In this aspect, the learning was limited.
- 6. NE Wisconsin Land Trust. **Dave J.** will contact Deb Nett of NE Wisconsin Land Trust to see if she is available to give a presentation to our committee.
- 7. LS/AEA news. None discussed.
- 8. Next meeting. **30 January 2018, 5:00 pm at the Town Hall.**
- 9. Adjournment. Mtg adjourned at 6:40 pm. (motion made by Pete, Jeff 2nd).

Parking lot for future meeting(s):

- a) Web site
- b) PDR & TDR.
- c) Committee by-laws.